Front side:

* Front side will have the company logo
* ASSAM CTC BLACK TEA
* SINGLE ESTATE TEA SOURCED DIRECTLY FROM THE TEA ESTATES IN ASSAM
* Strong, malty & brisk
* Net wt. 250g/8.82oz (Weight at the bottom)
* Assam tea logo (see attachment vector file)

**Rear side:**

**The secret of fresh-tasting tea**

Tea retains its flavour and freshness for around 24 months after being packed. As we belong to a family of small-scale tea growers in Assam, India, we source tea directly from our own tea estates or from similar estates nearby. This means we know exactly when the tea was harvested and when it was packed.

Most of the tea you find in the shops comes through several middlemen (like auction houses, wholesalers, local importers etc.). By the time it reaches you, the tea may already have lost much of its flavour and aroma. By sourcing the tea directly from small-scale tea estates, we can cut out the middlemen, pay a fairer wage to the growers, and deliver the product much faster and fresher to tea lovers like you!

**Flavour and aroma**

Strong, malty and brisk

**To prepare:**

* Rinse the teapot or cup with boiling water.
* Add 1 teaspoon of tea leaves per person to the teapot or cup, pour on boiling water and cover.
* Leave to infuse for 1–3 minutes according to the strength required.
* Pour the brew into a cup using a tea strainer.
* Add milk/lemon and sugar to taste.

**Ingredients:** Black tea

**Allergen information:** Made in a factory that processes nuts.

**Storage:** Store in an airtight container made of ceramic or tin to keep out the light

|  |  |
| --- | --- |
| **NUTRITIONAL INFORMATION:** | |
| **Typical values** | **Per 100ml brewed infusion\*** |
| Energy | <4 kcal |
| * Fat | 0 g |
| of which saturates | 0 g |
| * Carbohydrates | 0 g |
| of which sugar | 0 g |
| Protein | <0.5 g |
| Salt | 0 g |
| \*Based on an infusion brewed with 200ml water for 3 minutes. | |

Packed in the UK by Teaonomy Limited, 36 Marunden Green, Slough, SL2 2DU, United Kingdom

Visit our website at [www.teaonomy.co](http://www.teaonomy.co).uk

Write to us at [tea@teaonomy.co.uk](mailto:tea@teaonomy.co.uk) or Teaonomy Limited, 36 Marunden Green, Slough, SL2 2DU, United Kingdom

*“Blank space for sticker”*

Picked on: September 2019

Packaged on: May 2020

Best before: May 2022

Tea type: Black Tea BOP

Batch no. LOT/12345ABC

*“This space will be used for barcode”*

